



Advertising & Sponsorship 2009



If you are looking to make an impression you've come to the right place.

Our Range of facilities at Curraheen Park are superb and combining the thrill of fantastic Greyhound Racing with our First Class hospitality makes for the perfect location to promote your company.

For Further Information, please contact

Liz Igoe
Commerical Manager
(061) 448 069
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€500 Package

Run a Sweepstake over 2 Nights, 2 qualifying rounds on two separate Thursday nights, with the final on a Friday night

Break Down of Sweepstake

Cost to you:	€500.00
Prize fund to winning greyhound:	€1,600.00 approx
Number of greyhounds in the stake:	12
Night 1:	Qualifying Rounds
Night 2:	2 Semi Finals
Night 3:	Final

What you get:

- Sweepstake called after your Business/Company/Brand
- Full Page Advertisement in the Race Card for the duration of your Sweepstake
- 20 Complimentary passes for the night of your final (value €200)
- Post Race Presentation made by your Company to the winning Owner/Trainer
- Trophy for winning dog
- Copy of Photograph as a memento

€1,000 Package

Run a Sweepstake over 3 nights, 2 qualifying rounds on two separate Thursday nights, with the final on a Saturday night

Breakdown of Sweepstake

Cost to you:	€1,000.00
Prize Fund to Winning Dog	€4,000.00 approx
Number of greyhounds in the stake:	24
Night 1:	4 First Round Heats
Night 2:	2 Semi Finals
Night 3:	Final on a Saturday Night

What you get:

- Sweepstake called after your Business/Company/Brand
- Full Page Advertisement in the Race Card for the duration of your Sweepstake
- 30 Complimentary passes for the night of your final
- Access to the display stand at the entrance of the stadium, to showcase your products/services
- Access to display promotional banners in prominent stadium locations
- Post Race Presentation made by a representative from your Company to the winning Owner/Trainer
- Trophy Supplied by Curraheen Park
- Presentation Jacket with company name printed for winning greyhound
- Copy of Photograph as a memento.

€2,500 Package

Run a Sweepstake over 4 Nights, 3 qualifying rounds on two separate Friday nights, with the final on a Saturday night

Breakdown of Sweepstake

Cost to you:	€2, 500.00
Prize Fund to Winning Dog	€5,400.00 approx
Number of greyhounds in the stake:	36
Night 1:	6 First Round Heats
Night 2:	4 Quarter Finals
Night 3:	2 Semi finals
Night 4:	Major Final

What you get:

- Sweepstake called after your Business/Company/Brand, printed on top of each Race in the Race Card
- Full Page Advertisement in the Race Card for the duration of your Sweepstake
- 40 Complimentary passes for the night of your final
- Complimentary Dinner for 4 in The Laurels Restaurant on the night of your final
- Track Side Sign Advertising for your company erected upon supply in an agreed prominent location
- Access to the display stand at the entrance of the stadium, to showcase your products/services
- Access to display leaflets/flyers on every table in the Restaurant & General Areas on the night of the final
- Access to display promotional banners in prominent stadium locations
- Post Race Presentation made by a representative from your Company to the winning Owner/Trainer
- Trophy Supplied by Curraheen Park
- Presentation Jacket with company name printed for winning greyhound
- Copy of Photograph as a memento

€5,000 Package

This would be a Major Sweepstake run over 4 Nights, 2 qualifying rounds on two separate Friday nights, with the final on a Saturday night

Breakdown of Sweepstake

Cost to you:	€5, 000.00
Prize Fund to Winning Dog	€10,000.00 approx
Number of Greyhounds in the stake:	36
Night 1:	6 First Round Heats
Night 2:	4 Quarter Finals
Night 3:	2 Semi finals
Night 4:	Major Final

What you get:

- Sweepstake called after your Business/Company/Brand, printed on top of each Race in the Race Card
- Full Page Advertisement in the Race Card for the duration of your Sweepstake
- 50 Complimentary passes for the night of your final
- Complimentary Dinner for 10 in The Laurels Restaurant on the night of your final
- Track Side Sign Advertising for your company for 1 year, erected upon supply in an agreed prominent location
- Trap Signage, that will be erected on the traps, on supply
- Presentation Ring Advertising, signs erected on supply
- Access to the display stand at the entrance of the stadium, to showcase your products/services during the event
- Access to display leaflets/flyers on every table in the Restaurant & General Areas on the night of the final
- Access to display promotional banners in prominent stadium loc
- Intertrack Advertising on every stadium screen nationwide to showcase you product or service, put up on supply of the ad
- Post Race Presentation made by a representative from your Company to the winning Owner/Trainer
- Trophy Supplied by Curraheen Park
- Presentation Jacket with company name printed for winning greyhound supplied by Curraheen Park
- Personalised framed photo of the post race presentation will be forwarded to you

€10,000 Package

This would be a Major Sweepstake run over a minimum 4 Week period, which would be guaranteed local and National media coverage.

Breakdown of Sweepstake

Cost to you:	€10, 000.00
Prize Fund to Winning Dog	€17,000.00 approx
Number of Greyhounds in the stake:	36/48
Night 1:	6 First Round Heats
Night 2:	4 Quarter Finals
Night 3:	2 Semi finals
Night 4:	Major Final

What you get:

- Sweepstake called after your Business/Company/Brand, printed on top of each Race in the Race Card
- Full Page Advertisement in the Race Card for a 6 month period
- 100 Complimentary passes for the night of your final
- Complimentary Dinner for 12 in The Laurels Restaurant on the night of your final
- 2 Track Side Company Signs for 1 year, erected upon supply in an agreed prominent location
- Trap Signage, that will be erected on the traps, on supply
- Access to the display stand at the entrance of the stadium, to showcase your products/services during the event
- Designated Advertising space on Text Alert service sent to owners, trainers, and registered subscribers during your sweepstake
- 1/4 Page ad in the sporting Press, advertising your Company's Sweepstake
- Write up on the Event in Irish Examiner, Evening Echo & Sporting Press
- Access to display leaflets/flyers on every table in the Restaurant & General Areas on the night of the final
- Access to display promotional banners in prominent stadium locations
- Intertrack Advertising on every stadium screen nationwide to showcase you product or service, on supply of the advert
- Advertising on Electronic Tote Board
- Link on IGB Website, www.igb.ie/cork
- Tile advert on IGB Website for the duration for the event