



Youghal Greyhound Stadium Fundraising Nights

Race Nights - Monday & Friday

A race night consists of 10 races with 6 dogs running in each race. Gates open at 7pm, with the first race beginning at 8pm.

Tickets

Admission tickets can be sold at a minimum of €10. All money collected goes directly to the organisers.

We recommend strongly that you try and get a good gate prize sponsored to include on the ticket as this will be an incentive for the people to buy a ticket even though they may not attend the nights racing thus increasing tickets sales for the Organisation.

Advertising on the race programme

Advertising on the race card can provide an excellent fundraising opportunity as all of the proceeds go towards your organisation.

Recommended prices:

Full page for €100

Half Page - €50

Quarter - €25

Recent benefit meetings have raised substantial amounts through programme advertising alone and we strongly recommend your organisation includes this.

Race Sponsorship

We ask that all fundraising committees seek sponsorship for all ten races. We suggest you get nine races at €100 and a main race at €600.

Total €1,500

For as little as €100 this will include the Companies name on the race card as well as being announced by the Commentator a presentation will be made after the race with the winning greyhound and owner. Pictures can be sent to the Local Papers.

Dog Nominators

Finding nominators for each dog can prove a significant money raiser for the night as well as making the races a lot of fun for those involved. Nominators are listed in the advertising programme. There are 60 dogs in total, we recommend that you charge a minimum of €10 per dog.

All monies raised by nominators go directly to your organisation. The one thing that needs to be taken into account is that a prize will need to go to the winning nominator. Alternatively you may put all of the winning nominators into a hat and have a 1st 2nd & 3rd prize on the night.

Printing Costs

Youghal Track will cover the cost of printing the race cards. Your organisation will need to source their own printer to print the advertising. Our local printer Ger Flanagan has been very successful with Benefit Meetings and can be contacted on 087-2348175.

Trophies

Trophies for the 10 winning greyhounds to be provided by the organisation.

Track Charge

Youghal Track has a charge of €1,500 for use of the stadium. This charge is non-negotiable.

Race sponsorship mentioned above will cost the organisation €1,500, and is also non-negotiable.

Facilities available at Youghal track include Fast food outlet, Bar which also offers Tea, Coffee & Sandwiches. There are also Tote and Bookmaker betting available in the stadia.

Buster Draw

Buster Draws can be run in conjunction with your Fundraising Night or as a stand alone event. They are not part of the standard Fundraising Package. They have proven very successful in the past and we believe the Buster Draw is suitable for some of the bigger fundraising events.

In any given race there are 6 dogs competing which can finish in any one of €720 combinations. (e.g. 123456, 654321, 632541)

If you sell these tickets at €20 each this will generate €14,400 in funds from which the winning combination would receive a prize of €2,000 leaving a nice profit. Some organisations decide to charge €10 per ticket. The success of the buster draw depends on how many tickets are sold. If all 720 are sold there is a guaranteed winner which generates a great atmosphere and makes the tickets easier to sell the next time.

Very significant levels of fundraising have been achieved at Youghal Track using a combination of the above mentioned methods. In recent Fundraising Meetings held here organisations have made from €15,000 up to €30,000. The level of Fundraising achieved depends hugely on the commitment of your organisation and its members.

Please do not hesitate to contact me if you require any further information on Fundraising Nights. I look forward to hearing from you.

Yours Sincerely,
Kathleen Lennon
Racing Manager

Direct Line: 061 448052