



Newbridge Greyhound Stadium

045-446658

www.newbridgegreyhoundstadium.ie

Fundraising & Benefit Nights

2010

Organising a benefit night at Newbridge Greyhound Stadium is like any other fundraiser, as you get as much out of it as you put into it but the big difference is that you get a much bigger reward for your hard work and effort with a night at the races than you would with any other fundraiser. Individual groups in the past have raised between €15,000 and €60,000.

We race every Friday and Saturday night at Newbridge Greyhound Stadium with 11 races each night with 6 greyhounds running in each race. Doors open at 7pm each night with the first race taking place at 7.45pm. Children are welcome but must be supervised at all times. The stadium is fully wheelchair accessible.

Please note the following are guidelines only and all packages can be adjusted to suit your organisation's requirements.

GRAND FUNDRAISING PACKAGE

This package involves your club/ organisation selling admission tickets with the option of sponsorship of races, race card advertisement, raffle or auction on the night. Newbridge Stadium has a charge of **€1,200** for use of the stadium, this charge is non negotiable.

Your organisation will sell tickets for the “**Night at the Races**” in advance of an event. These tickets should be priced at a minimum of **€10 per ticket** All money collected goes directly to the organisation.

Tickets must be printed by the organiser and may not be sold in the stadium or on the grounds of the stadium at any time.
Newbridge Greyhound Stadium will provide 40 A3 Coloured Posters to the organisation advertising the night.

Please note gate receipts on the night are retained by Newbridge Greyhound Stadium.

Sponsorship:

Race sponsorship is not required to proceed with a fundraiser and not all races must be sponsored.

This is an ideal way to generate more funds for your fundraiser. If you decide to go this route as well we would recommend that you look at securing in the region of €200 or more per race. This will go directly to the organisation. The sponsor will have their name on the title of the race on the race card as well as being announced by the commentator. There will be a presentation after each race to the winning Greyhound and this gives the sponsor the opportunity to present a small trophy or token to the winning connections. Trophies and photographer will be supplied by the stadium.

Advertising:

Advertising in the race card is another way for your committee to raise money. 20 pages are available in the race card for the organiser to sell. It is up to the organiser to decide how much to charge for the advertising. Newbridge Greyhound Stadium will charge the organisation €10 per page.

Copies of all adverts must be received the Monday prior to the event.

****It is important to emphasise that all adverts must be received in A5 format ready for photocopying. Adverts which do not come in this correct format or received after the deadline date cannot be accepted.****

The option also exists to print your own advertising booklet which you can distribute through out the stadium. We will not charge you for this and you will gain 100% profit from this option.

Raffle / Auction

A raffle or auction on the night is another way of raising funds and is highly recommended.

Buster Ticket Package

Organisations should also have a look at the Buster Draw option.

In any given race there are 6 dogs competing which can finish in any given order 1-6 which amounts to 720 combinations e.g. 123456-654321-136542 etc.

The organisation would sell in advance 720 buster combination tickets at approx €20 each which would also include admission to the stadium and a €1,000 prize to the winning combination ticket holder. You are thereby offering someone the chance to win a cash prize as well as giving them a night at the stadium at a very attractive price.

720 Buster Tickets x €20	= €14,400
- €1,000 Winners Prize	= €13,000
- €1,200 Stadium Fee	= €12,200

Total Profit to Organisation= €12,200

Bookings & Deposits:

A €200 deposit is required to secure a benefit meeting at the stadium. You can provisionally hold a date for 2 weeks but if no deposit is paid after this period the date will be released and resold. On receipt of your deposit a letter of confirmation will be sent to you confirming all the details of your booking.

All monies due to Newbridge Greyhound Stadium to be paid within 14 days, from date of account.

Should you have any queries in relation to any of the above or wish to book a benefit night please contact me and I will be only too happy to assist you in whatever way I can.

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