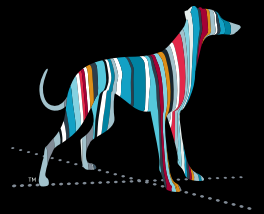


Fundraising in The Kingdom Greyhound Stadium, Tralee



The Kingdom Greyhound Stadium located in Brewery Road, Tralee is the ideal venue in which to hold a fundraising event. The Kingdom Greyhound Stadium is dedicated to facilitating the non profit community with a range of services that supports fundraising through benefit race events.

At The Kingdom Greyhound Stadium we help you tap the full potential of your fundraising evening. Our goal is to help you build a broad base of support from a diverse group of contributors and make your fundraising activities an overwhelming success.

We will help you to develop a comprehensive fundraising strategy to maximise your revenue and minimise your workload.

Our proven track record at hosting successful benefit race events relies on the active participation of the organisation involved. This requires commitment of time and energy of a dedicated organising committee set up by your group or club.

We help to make the entire fundraising experience easier by providing expert guidance and exceptional support to the established committee.

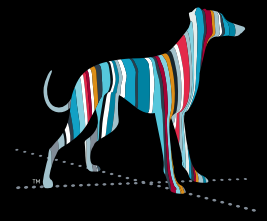
Our first priority is maximising revenue for your event.

The amount of money you would like to raise will determine which option you chose from the following:

1. Small - Ticket Sales
Goal of between €1,000 and €6,000

2. Medium - Buster Race
Goal of between €6,000 and €14,000

3. Large - Benefit Night
Goal of between €15,000 and €100,000



The 3 Fundraising Options in brief:

1. Small - Ticket Sales

The stadium gives the fundraising committee pre printed tickets that entitles the bearer to entrance to the stadium and a race card. The organisers sell the tickets @ €10 per ticket. The day before the event the organisers meet with the stadium and give back the unsold tickets, and pay €3 or €4 (depending on the night) for the tickets that were sold. The organisers profit is €6 or €7 multiplied by the number of tickets sold.

2. Medium - Buster Race

One Race is assigned to your fundraising committee. Each race has 6 dogs. There are 720 different combinations of what order the dogs can finish in that race, e.g. 458695, 654321, 254631, etc...

Each of the 720 different combinations is printed on a ticket. Each Ticket holder gains entrance to the stadium and a race card on the night of the Buster Race. The person with the ticket showing the combination of how the dogs finished in that race wins a cash prize (that the organisation puts up). The cost to run a Buster Race is €2,000.00

3. Large - Benefit Night

An organisation that chooses to run a Benefit Night has many options of how to proceed.

There is no limit on the number of tickets the organisation can sell for their night.

11 Races are made available for the committee to sell sponsorship for. If the organisation chooses to print their own race card they can sell race card advertisements. Dog Nominators can also be sold for each race. Restaurant tables can be sold at a profit and the organisation can run a raffle in the stadium on the night and sell to all stadium patrons. The cost to run a Benefit Night is €4,000.00

For further information on how to run a benefit night please contact:

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