

# BENEFIT NIGHTS & FUNDRAISING in

***SHELBOURNE PARK***  
GREYHOUND STADIUM 

**RAISE  FOR  
YOUR CLUB!**

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Irish Greyhound Board

Benefit Nights at Shelbourne Park Greyhound Stadium provide non profit making organisation's with the perfect opportunity to earn substantial revenues, ranging from €2,000 to €50,000 for a one night fundraising event.

Our goal is to help you make your fundraising event an overwhelming success. To help achieve this we can either meet your committee at Shelbourne Park or alternatively we would be delighted to travel to your venue and meet your organizing committee.

Our proven track record at hosting successful benefit race events relies on the active participation of the organisation involved.

We help to make the entire fundraising experience easier by providing expert guidance and support to the organising committee.

## WHY RUN A FUNDRAISER AT SHELBOURNE PARK GREYHOUND STADIUM?

- We assist in making your fundraising event an overwhelming success
- We develop a strategy to minimise your workload
- We make the experience easier by providing expert guidance and support
- Provide an exciting, great value social night out for your supporters and patrons

Our priority is to make your event a total success and our resources are applied accordingly. We can focus on fundraising, catering and providing a night full of excitement.



## STANDARD FUNDRAISING EVENT

The stadium gives the fundraising committee pre-printed tickets to sell that entitles the bearer to entrance and race card to the stadium. (Tickets with organisations logo, colours etc can be organised at an additional cost)

The organiser's determine the ticket price (please note normal stadium admission price is €10 includes race card). In advance of the event the organisers meet with the stadium and return the unsold tickets. €4 per ticket sold is redeemed by the stadium for a Saturday night fundraising event & €3 for a Wednesday/Thursday fundraising event.

The organiser's profit through ticket sales alone is therefore a minimum €6 per ticket sold for a Saturday fundraising event and €7 for a Wednesday/Thursday night.

There is a minimum charge for 150 tickets @ €4 for a Saturday night event and 100 tickets @ €3 for a Wednesday/Thursday event.



## ADDITIONAL REVENUE STREAMS AVAILABLE

- Fundraising groups are permitted to run a raffle on the night at the main entrance. All proceeds from the raffle are retained by the fundraising group. Raffle tickets can be sold to all stadium general admission patrons.
- Fundraising groups can sell advertising space in the race card to local businesses (1st 6 pages are FOC & a nominal charge is made for any additional pages. Proceeds from advertising sold go straight to fundraising group)
- Other revenue streams in relation to race sponsorship, dog nominators and hospitality are open & can be explained when we meet your fundraising committee.

*“Shelbourne Park Greyhound Stadium is now firmly established as one of the leading fundraising venues in Dublin and we are available to go out and meet your committee to explain all the options.”*



## LARGE FUNDRAISING EVENT (€10,000+)

- The large fundraising option is ideal for fundraising groups who can sell a high volume of tickets and/or advertising space in the race card.
- Instead of a charge per ticket sold there is a flat charge of €4,000 to cover the below: The stadium gives the fundraising committee pre-printed tickets to sell that entitles the bearer to entrance and race card to the stadium. (Tickets with organisations logo, colours etc can be organised at an additional cost)

This outlay entitles the fundraising group to Sell:

- 1) A maximum 2000 admission tickets for the event at their determined price (eg: 1500 @ €10 = €15,000)
- 2) Race sponsorship for a minimum 10 races with proceeds going to the fundraising group (normally 12 races on a Saturday night)
- 3) Advertising space in the race card (maximum 20 pages)
- 4) Raffle tickets on the night at the main entrance to all stadium general admission patrons.
- 5) Dog nominators for dogs running in each race



## LARGE FUNDRAISING EVENT CONTINUED.....

### FOR EXAMPLE:

1500 admission tickets sold @ €10 .....	€15,000
Sponsorship of 11 races @ €500.....	€5,500
Raffle on the night.....	€2,000
Race card advertising 20 pages @ €150 .....	€3,000
Dog nominators 66 @ €25 .....	€1,650
Less stadium recharge .....	- €4,000
Profit .....	€23,150

Hospitality opportunities also exist which can be incorporated separately into the fundraising option you decide upon. The stadium contains a 450 seated grandstand restaurant, seven corporate suites overlooking the track and covered BBQ area ideal for fundraising events.

**Casa Caterina Special School**



Fundraising Night

Shelbourne Park Greyhound Stadium  
Saturday 24<sup>th</sup> May 2014

*Raffle on the night for all ticket purchasers*

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Tel: \_\_\_\_\_  
Price €10

**Casa Caterina Special School**



Fundraising Night

Shelbourne Park Greyhound Stadium  
Saturday 24<sup>th</sup> May 2014  
Doors open 6.00pm : First race 7.40pm

**Raffle on the night for all ticket purchasers for a range of Prizes!!**  
*This ticket entitles the bearer to complimentary admission and racecard on the night.*  
**Price €10**

EXAMPLE TICKETS

**Aughrim St Scouts**



Fundraising Night

Shelbourne Park Greyhound Stadium  
Saturday 25<sup>th</sup> April 2015

*Raffle on the night for all ticket purchasers*

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Tel: \_\_\_\_\_  
Price €10

**Aughrim St Scouts**



Fundraising Night

Shelbourne Park Greyhound Stadium  
Saturday 25<sup>th</sup> April 2015  
Doors open 6.00pm : First race 7.40pm

**Raffle on the night for all ticket purchasers**  
*This ticket entitles the bearer to complimentary admission and racecard on the night.*  
**Price €10**



## TESTIMONIALS

*“Thank you so much for all your help with our fundraising night in Shelbourne Park. It was a very enjoyable event for us and one we hope to repeat next year. Please thank all the staff who were very helpful and courteous to us and are a credit to your organisation”*

Phibsborough Scouts

*“I just wanted to take the opportunity to say thanks very much indeed for a terrific night on Saturday in Shelbourne Park Dog Racing Stadium, all who attended had a really enjoyable evening and the monies we made will help out our Team for sure. Additionally we all thought it was a great touch that you named a race after our fundraising event. David and the Team were excellent on the night and looked after all our needs. This was my first time dog racing and my family and I will be back for sure, plus if I am involved in fundraising again in the future, I will be strongly recommending Shelbourne Park”*

WCOPA Ireland

*“We have run a fundraising night at Shelbourne Park for a number of years and on each occasion have made a substantial profit for the Club. We have found the Management of Shelbourne to be of great help in the organising of the event and the Fundraising package they offer represents great value. All our supporters have also found the facilities and the food at the stadium to be of the highest standard and each year our members and supporters have requested a return to this great venue for another fundraising event”*

Tony Donnelly  
Dublin Branch Monaghan GAA Supporters

If you have any further idea's or additional requests that you would like to have on the night of your event that are not outlined in this pack please ask Stadium Management on booking and we would only be too happy to discuss them with you.





**Tired of surfing the net trying to find ideas on how to raise funds for your organisation?**

Look no further than  
**SHELBOURNE PARK GREYHOUND STADIUM**

Shelbourne Park Greyhound Stadium offers an excellent opportunity for any organisation, big or small to generate a substantial profit while providing an excellent nights entertainment for all the family at a very low cost.

## **FUNDRAISING/BENEFIT MEETING TERMS & CONDITIONS**

1. Dates can be provisionally booked for 2 weeks only.  
A booking deposit must be paid to secure the date required.
2. Outstanding monies owed in relation to the night must be settled on the night of the event.
3. No admission tickets can be sold in the vicinity of the stadium on the lead up to the event or on the night of the event.
4. Cancellation policy - Deposits are transferable but only to a date within the same calendar year and are strictly only refundable if the original date booked is resold to another group.
5. Once the booking has been confirmed stadium management will confirm by email all details relating to your event.